



Nada salama

Digital marketing

About me

I am student at Al Madina Academy

Bachelor of Business Information Systems, Fourth Year

- Strong foundation in Business Information Systems with courses in Digital Marketing, including SEO, social media strategy, and online advertising.

Contact

01228353225

Fisal - Giza

Education

2021- 2022

madina academy
el sakaraa street

2024 - 2025

madina academy
el sakaraa street

Work Experience

2020 - present

part time

- Reda Salama Skills Development Institute
- Position: Assistant and Administrative Support
Worked extensively with Excel for data management, analysis, and reporting. Managed document creation, including the addition and organization of files. Designed logos and posters for advertising campaigns, contributing to the institute's branding and promotional efforts. Assisted the manager in daily administrative tasks, ensuring smooth operations and efficient workflow.

2024- present

part time

- Kawaser Performance Marketing
- Position: Marketing Assistant
Gained comprehensive knowledge in digital marketing, including SEO, social media management, content creation, email marketing, and online advertising. Specialized in User-Generated Content (UGC), leveraging it to boost brand engagement and customer trust. Utilized tools like Google Analytics, Facebook Ads Manager, and other marketing platforms to drive effective marketing strategies. Collaborated with cross-functional teams to develop and implement integrated marketing strategies that align with business objectives.